



## STOUGHTON HIGH SCHOOL

### Video Production 1

Instructor: Mr. Kevin Bechet  
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### PSA ASSIGNMENTS:

- E1- Produce a :30 PSA for the “Jimmy Fund”.
- E2- Produce a :30 PSA for the “American Red Cross Blood Drive”.
- E3- Produce a :30 PSA promoting a hobby that you can participate in outside of school. **(For example, Running, Weightlifting or Playing Music.)**
- E4- Produce a :30 PSA promoting a Stoughton High School class.
- E5- Produce a :30 PSA promoting a Stoughton High School extra-curricular activity.
- E6- Produce a :30 PSA promoting an Athletic Team at S.H.S.
- E7- Produce a :30 PSA promoting the Stoughton Educational Channel.
- E8- Produce a :30 PSA promoting the academic values at Stoughton High School.
- E9- Produce a :60 PSA promoting Teen Safety Driving.
- E10- Produce a :60 PSA promoting Diversity.
- E11- Produce your own :30 PSA. **(INSTRUCTOR MUST APPROVE TOPIC.)**

### PSA ASSIGNMENT GRADE:

*The class will be broken into individual groups to perform these assignments. Groups must do proper research utilizing the Internet as a resource. The production grade will be based on the quality of the group’s script/storyboard and production quality. Shot composition and audio quality will factor into my judgment of the quality of the production. Be sure to include a script and storyboard with all projects.*

Final- Create an advertising campaign: 1 to 3 Minutes long video placed in a website or powerpoint presentation.

### EPISODES OF STOUGHTON STUDENT FOCUS: (IF TIME ALLOWS)

Students will participate to shoot episodes of “Stoughton Student Focus”. This is a multi-camera sit down interview focusing on a member of the class. Topics will focus on the Student’s involvement in classes, extra-curricular activities, friendships developed at Stoughton High School, future academic and career aspirations.

*(There will be a producers assigned to each segment. The producers will prepare scripts and other documents needed for show preparation. The producers will also sit down and meet with the host assigned to the show to discuss questions and focus topicality for each episode. The producers will control everything on the day of the production. I will assign students to different production positions for each show. Students will be evaluated by the production quality this will be judged by factors such as personal presentation, speaking ability, planning and active listening.)*

### STOUGHTON STUDENT FOCUS PRODUCTION GRADE:

**G1. Producers:** Producers will pass in documentations that they developed for their show. I expect a list of questions prepared for the host to be passed in for each production. Written documents will be part of your grade, the other half will be the production management on the day of show. This is how you control and manage all the different crew positions on the day of your production.

**G2: Crew:** Crewmembers will be judged by their technical performance during productions throughout the semester.

## Chapter Worksheets, Crossword Puzzles & Quizzes

- ✓ Term 1: Chapters 1, 2 & 3
- ✓ Term 2: Chapters 4, 5 & 6

### Writing Topics

- ✓ Program Objective- Discuss the steps involved with the program objective. Explain why the target audience is so important for producers to account for in order to accomplish the program objective.
- ✓ Production Process Breakdown-Discuss the jobs and responsibilities associated with each phase of production (pre-production, production, post -production). Specifically, explain the difference between duties involved with below the line workers versus above the line workers.
- ✓ Production Jobs- Discuss the different jobs involved in pre-production, production, and post- production. Please detail whether the jobs are above or below the line.
- ✓ Image Formation & Compression- Discuss why compression is necessary for burning a project to DVD, and uploading video files to the web. Explain why it's important to know if the video is going to DVD or web, and how that impacts the compression settings.
- ✓ Settings & Functions of the Video Camera- Discuss why it's important for beginning camera operators to set the camera to automatic instead of manual. Identify specific camera settings and functions in the camera. Discuss in detail what the settings and functions do.
- ✓ General Camera Guidelines-Breakdown how the general camera guidelines helped you perform during a production. Discuss specific examples from the guidelines, and the situation that you were in when the guideline help you succeed.
- ✓ Director Communication -Explain why it's important to listen to the director for shot composition commands during a shoot. Discuss why it's crucial for the camera operator to understand videography jargon when operating the camera.

**\*Assignments in the syllabus can be altered at the instructor's discretion.**

### Grading Policy

Student grades will be determined from classwork, quizzes, projects, and class performance/participation. Students will be notified of any changes to the grading policy.

Classwork	25%
Quizzes	25%
Projects	40%
Class Performance/ Participation	10%

## **Attendance Policy**

Refer to Attendance Policy of Stoughton High School student planner.

## **Required Materials**

- ✓ All students will maintain their work in a file on the First Class network drive and/or on a Flash Drive.
- ✓ Students will bring their planner books to class daily to maintain due dates for assigned classwork and/or homework.

## **Class Rules**

- ✓ Respect for the teacher as well as each other must exist in the classroom.
- ✓ Come to class prepared with a pen or pencil, notebook, student planner book and completed assignments. Textbooks will be available during class.
- ✓ Stay in your assigned seat unless the teacher advises otherwise.
- ✓ Computers are only to be used as instructed by the teacher. Unauthorized or inappropriate use will not be accepted as per the Internet Use Policy in the Student Handbook.
- ✓ Students are required to check their First Class school email accounts on a daily basis while in school and at least every other day while out of school.