



STOUGHTON HIGH SCHOOL

Video Production 3

Instructor: Mr. Kevin Bechet

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TERM GRADE:

The class will work as an entire class and individual groups to perform assignments. The class assignment grade will be based on the quality of the script and production. Shot composition and audio quality will factor into my judgment of the quality of the production. These are just a baseline of ideas for class projects, new projects and ideas from students concerning projects can occur.

CLASS ASSIGNMENTS:

- E1- Produce a: 30-second introduction package for “SHS This Month”. The class will select their favorite group package for the introduction of the show.**
- E2- Produce “SHS This Month” episodes. (Fall, Winter & Spring)**
- E3- The class will produce their own T.V. show to be aired on Channel 6.**
- E4- Create a funny video to be aired on Knightline.**
- E5- Create a video promoting a club or event happening at Stoughton High School.**
- E6- Create a promotional video for the Engineering class to raise money for the Construction Challenge.**
- E7- Create a promotional video for the Stoughton Education Foundation.**
- E8- Create a promotional video focusing on the benefits of exercise.**
- Midterm- To be Announced**
- E9- Create a music video to be aired on Knightline.**
- E10- Create a video to be submitted into the Hockomock Film Festival.**
- E11- Create a horror video to be aired on the Stoughton Education Channel.**
- E12- Create a crime drama (who done it) to be aired on the Stoughton Education Channel.**
- E13- Create a mystery thriller to be aired on the Stoughton Education Channel.**
- E14- Create a training video to be aired on the Stoughton Education Channel.**
- E15- Produce video warning students about the dangers of drinking and driving.**
- E16- Produce a Public Service Announcement concerning Prom Safety.**
- E17- Create a science fiction video to be aired on the Stoughton Education Channel.**
- Final- Independent Film Project**

***Assignments in the syllabus can be altered at the instructor’s discretion.**

EPISODES OF “SHS This Month”:

**Students will participate in the filming of the episodes for “SHS This Month”. This is a monthly news show focusing on educational issues at Stoughton High School. Video Production 3 members will have a series of sit down interviews with Stoughton High School administration members and students. Topics will center on S.H.S. curriculum, career development, extra-curricular activities and athletics.*

(There will be a group of producers assigned to each episode. Producers will prepare segment lists, questions and other documents needed for show preparation. The producers will control everything on the day of the production. I will assign students to different production positions for each show.)

PRODUCTION GRADE:

G1. Producers: Producers must do proper research utilizing the Internet and CASINGHINO as resources. Producers will pass in documentations that they developed for their show. I expect a list of segments and questions to be passed in for each production. This is how you control and manage all the different crew positions on the day of your production.

G2: Crew: Crewmembers will be judged by their technical performance during productions throughout the semester.

2013 VIDEO YEARBOOK TIMELINE: 15/20 Minutes in Duration

E1. Break into teams for Video Yearbook. (9/2)

E2. Develop a theme for Video Yearbook. (9/2- 9/9)

(There is only going to be one theme, once the theme is decided then it won't be changed! If an extension is needed on this then ask the instructor, an extension up to a week is possible.)

E3. Develop timelines for Video Yearbook. (9/2- 9/9)

E4. Select songs for music list, once approved upload into Final Cut for production. 9/2/10-10/2/10 (New music can be uploaded through the year; A majority of songs to be uploaded by the deadline.)

E5. Retrieve a Senior list for filming purposes. (9/2-9/9)

E6. Start filming – Sports, Clubs, Students Waving, Extra-curricular Activities, Administrative section, Interviews and B-Roll of Schools. (Entire Year)

E7. Editing material into Rough Cut for Administration. (1/15)

(Obviously there will be material that hasn't been filmed yet. By this time I want the main sections of the film completed. The theme, students/teachers waving, sports section slotted into the timeline, schools, organizations, and creative closing credits.)

E8. Editing Revisions for Final Cut for Class Night. (5/18)

(The entire film should be finished by the end of May. Senior week should be the last section filmed for the Video Yearbook.

E9. DVD Authoring and Create Final Product. (5/21)

Chapter Worksheets, Crossword & Quizzes:

Term 1- Chapter 1 & 2

Term 2- Chapter 3 & 4

Term 3- Chapter 5 & 6

Term 3- Chapter 7 & 8

Writing Topics

- Professional Profile (Close-up Interviews)- Throughout the year students will write summaries from interviews by video production professionals. The professionals interviewed describe how they progressed in their careers in video production.

Ch. 1- Nanette Burstein

Ch. 2- Greg Butler

Ch. 3- Kevin Goff

Ch. 4- Hiro Narita

Ch. 5- David Riker

Ch. 6- Deborah Hoffman

Ch. 7- Pamela Gray

Ch. 8- Nash Edgerton

- Computer Storage- Explain devices utilized to capture and store media. Define two examples of digital storage and explain how these examples are utilized in today's workforce. For example, explain the differences between a flash memory card versus an external hard drive. Also, explain why video servers are utilized in professional broadcast facilities.
- Yearbook Theme Pitches- Students will write theme pitches for the video yearbook. Specifically, students will discuss how they plan to incorporate SHS activities into their theme proposal.
- The History of Video Production- Students will write an essay discussing early inventions and film pioneers in the video production industry.
- Sound for Projects- Student will write about their experience implementing sound into a video project. They will write about how they utilized microphones to record sound for their projects. They will also include challenges that they experienced while sound recording.
- Using Lighting to Enhance Projects-Students will write about how they were able to use lighting to enhance the production quality for a project. Students will write about how they utilized lighting kits to solve lighting challenges and enhance the production quality.
- Video Yearbook Promo Pitch-Students will write a pitch for a promotional video that they want to create regarding the video yearbook/class night video.
- Digital Ethics in Projects- Students will discuss the importance of integrating digital ethics into student productions. Students will breakdown the consequences that can result if they violate intellectual copyright law.
- Character Development- Discuss the importance of character development in the writing of a screen play. Students will explain how script writers develop characters into protagonists and antagonists.
- The Casting Process- Discuss the importance of the casting process in preparing to film a movie. Students will explain how Hollywood producers select on screen talent for movies through the casting auditions. Also, the steps that an on-screen talent goes through when auditioning for a part.

WRITING GRADE:

Students must do the proper research utilizing the Internet and the Moving Images book as resources. Organization, Style, Mechanics & Usage and Content will be factored into the grading.

***Assignments in the syllabus can be altered at the instructor's discretion.**

Grading Policy

Student grades will be determined from classwork, quizzes, projects, and class performance/participation. Students will be notified of any changes to the grading policy.

Classwork	25%
Quizzes	25%
Projects	40%
Class Performance/ Participation	10%

Attendance Policy

- Refer to Attendance Policy of Stoughton High School student planner.

Required Materials

- All students will maintain their work in a file on the First Class network drive and/or on a Flash Drive.
- Students will bring their planner books to class daily to maintain due dates for assigned classwork and/or homework.

Class Rules

- Respect for the teacher as well as each other must exist in the classroom.
- Come to class prepared with a pen or pencil, notebook, student planner book and completed assignments. Textbooks will be available during class.
- Stay in your assigned seat unless the teacher advises otherwise.
- Computers are only to be used as instructed by the teacher. Unauthorized or inappropriate use will not be accepted as per the Internet Use Policy in the Student Handbook.
- Students are required to check their First Class school email accounts on a daily basis while in school and at least every other day while out of school.